

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

(F04)
Printed in U.S.A.

FSI-104-AZ-RBQ# N-94741-"CAMBRIDGE MENTHOL (FREE PACK/BUY ONE, GET ONE FREE)"-FSI-1-1/5 PG 4/C Bleed
(8 x 10 13/16")-Product Novers, 1987

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

12 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.

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MS suggested retail price.

Cambridge

Menthol taste breakthrough, generic price!



Available in
Kings & 100's.

Try 'em, on us!

FREE pack! Good for
1 Free pack of
Cambridge Menthol
Kings or 100's.

Name Please Print _____
Address _____
City _____ State _____
Zip _____ Age _____ Current Smoker _____

MANUFACTURER'S COUPON EXPIRATION DATE: 12-31-87



Buy 1, get 1 FREE! Good for
1 Free pack of
Cambridge Menthol
Kings or 100's, when you buy 1.

Name Please Print _____
Address _____
City _____ State _____
Zip _____ Age _____ Current Smoker _____

MANUFACTURER'S COUPON EXPIRATION DATE: 12-31-87



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